# **Shotlist Privacy Policy**

Effective Date: November 8, 2023

#### Introduction

Welcome to Shotlist! This Privacy Policy is designed to help you understand how we collect, use, disclose, and safeguard your personal information when you use our software platform, Shotlist ("Platform"). We are committed to protecting your privacy and ensuring the security of your data.

By using Shotlist, you agree to the practices described in this Privacy Policy. If you do not agree with our practices, please do not use our Platform.

#### **Information We Collect**

#### 1. Information You Provide

We collect information that you voluntarily provide when using Shotlist, including but not limited to:

- Personal information: such as your name, email address, and phone number.
- User-generated content: any data, text, images, videos, or other materials you upload or share on the Platform.

#### 2. Information We Automatically Collect

When you use Shotlist, we may automatically collect certain information, including:

- Device information: such as your device type, operating system, and browser.
- Log data: including your IP address, access times, and pages viewed.
- Usage information: data about how you interact with the Platform, such as the features you use and the content you access.

#### 3. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to collect information about your online activities. You can manage your cookie preferences through your browser settings.

### **How We Use Your Information**

We use the information we collect for various purposes, including but not limited to:

- Providing and improving our services.
- Communicating with you, including responding to your inquiries and sending updates.
- Personalizing your experience on Shotlist.
- Analyzing usage patterns and trends.
- Complying with legal obligations.

### **Sharing Your Information**

We may share your information in the following circumstances:

- With third-party service providers who assist us in operating and maintaining the Platform.
- When required by law, legal process, or to protect our rights, privacy, safety, or property.
- In connection with a business transaction, such as a merger, acquisition, or sale of assets.
- With your consent or at your direction.

### **Data Security**

We take reasonable measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no security measures are completely foolproof.

### **Your Choices**

You have certain rights regarding your personal information. You may:

- Access, correct, or delete your personal information.
- Object to or restrict the processing of your data.
- Withdraw your consent, if applicable.

#### **Children's Privacy**

Shotlist is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have collected information from a child under 13, please contact us immediately.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting a revised Privacy Policy on this page.

# **Contact Us**

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at info@shotlist.com.